

## Preliminary agenda – Workshop Hamburg

Day 1: Thursday, 22<sup>th</sup> September 2022

Time	Activity
11:00	Welcome
11:30	Introduction
12:30	Use case examples
13:30	Lunch 
14:30	Define point of view
15:30	Ideate
16:30	Integrated DQM by Elanco
17:30	Session closing
18:00	Transfer & Dinner 

Day 2: Friday, 23<sup>th</sup> September 2022

Time	Activity
09:00	Recap Day 1
09:30	Use case dive in: Deviation analysis
10:30	Prototyping / Review
12:00	How to foster the data culture?
13:00	Lunch 
14:00	Test
15:30	Workshop closing
16:00	End