



DATA SECURITY



DATA PRIVACY



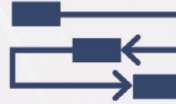
DATA



CULTURE



ORGANIZATION



PROCESSES



SMART DATA PROTECTION

A smart approach to data protection to maximize value of your data assets

- ▶ Coordinating data protection initiatives and activities
- ▶ Covering the full scope of organizational and technical requirements
- ▶ Automating processes supporting regulatory compliance

Who is responsible for data protection in your organization?

Data privacy has been continuously gaining importance. Not only have new laws foreseeing high penalties been imposed on companies around the globe. Also, customers have become more aware of their rights and require transparent and secure handling of their personal data. In this context, enterprises are investing heavily into data protection activities. Since the time pressure in the preparation for GDPR is over and the risk of penalties has been decreased by first compliance projects, it is time to think how to empower the data protection organization in the long run with the decreased effort. In fact, everyone in your company is responsible for data protection. The question is how to decrease the burden of this task and even turn it into a value adding activity.

What are the inefficiencies of the first wall of defense?

Manual processes, lacking or insufficient software applications as well as inaccurate organization have proven to be the common denominators for the main topics of the data protection. Additionally, there is often a lacking orchestration across the areas.



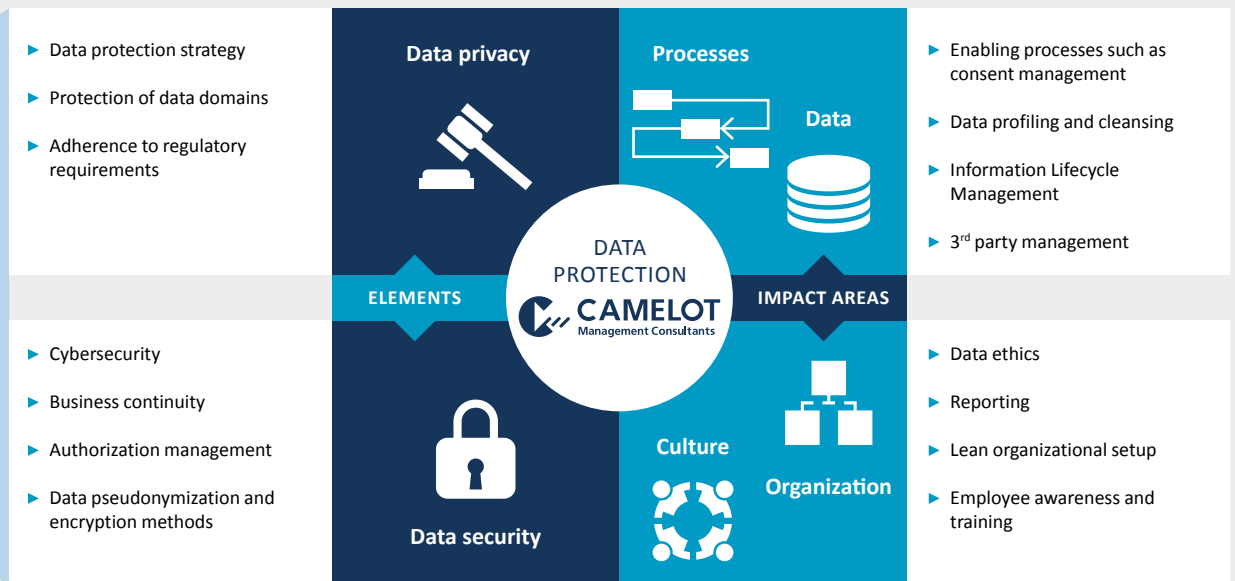
TRENDING TOPIC: INFORMATION LIFECYCLE MANAGEMENT



Information lifecycle software offers a consistent tool for archiving and deletion of data throughout system landscapes and diverse archiving data bases. Predefined business rules will enable automated suspension of processing or deletion for respective data sets with consideration of all systems. During the software implementation all legal requirements concerning retention periods will be validated and anchored in the deletion process.

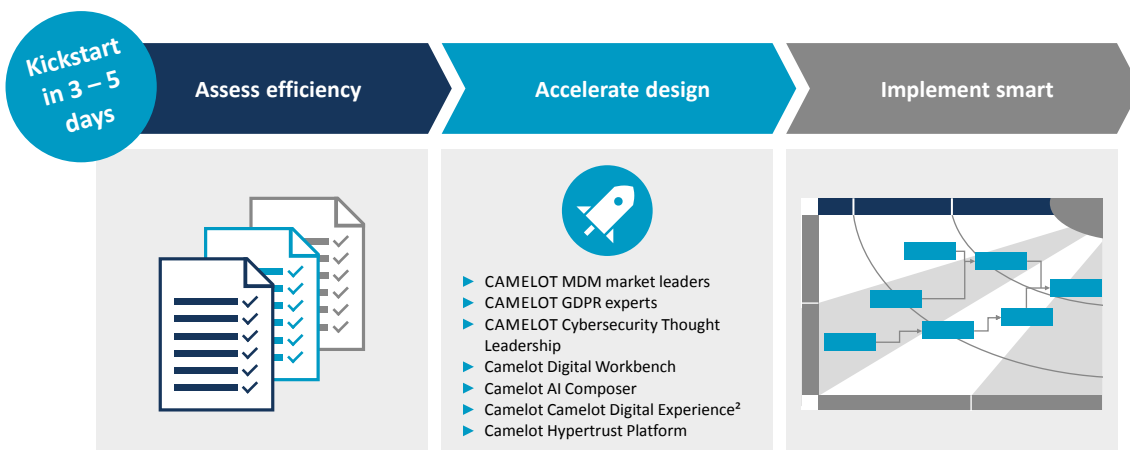
How to empower a light-weight data protection framework?

Data protection cannot be reflected in an isolated organizational unit but must be tightly embedded in all business processes across the value chain. Industry leaders orchestrate the key elements: data privacy and data security with related impact areas. Their data assets are managed more efficiently and access to data is simplified via more trustworthy relationships towards their business partners. This generates increased business opportunities by better insights into customer behaviors and faster reaction to market dynamics.



There is a range of solutions that can be implemented to streamline the data protection management, processes, reporting and documentation activities. Spanning from CRM for handling of consent collection to authorization and access management tools ensuring data security. Even AI-enabled solutions can be applied to improve the transparency of data processing activities via information discovery. A solid MDM / data quality strategy promoting single source as well as information minimization principles enables efficient data protection.

What is our approach to data protection?



CAMELOT Management Consultants

CAMELOT Management Consultants is the globally leading consulting specialist for value chain management in the process, consumer packaged goods and industrial manufacturing industries. The company is part of the CAMELOT Group with 1,700 employees worldwide and headquarters in Mannheim, Germany. The integrated consulting approach and close collaboration with renowned technology specialists, guarantee project success along all consulting phases: from decision-making to the organizational and technical implementation.

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Why CAMELOT?

-  *Proven record of data protection projects*
-  *Internal data protection solution architects*
-  *Accelerators enabling automated data discovery*
-  *Over 20 years of successful MDM projects*
-  *Strategic partnerships with leading technology companies*
-  *Experience in highly regulated industries*
-  *Thought leadership in cyber security*

Contact

Henrik Baumeier | Partner Enterprise Information Management | hba@camelot-mc.com
CAMELOT Management Consultants AG



EUROPE
CAMELOT
Management Consultants AG
Theodor-Heuss-Anlage 12
68165 Mannheim
Germany
Phone +49 621 86298-0

www.camelot-mc.com

U.S.
CAMELOT
Management Consultants Inc.
100 W. Sixth St. · Suite 103
Media PA 19063
USA
Phone +1 267 589 9242

www.camelot-mc.com/us

MIDDLE EAST
CAMELOT
Management Consultants Middle East DMCC
Jumeirah Lakes Towers
Cluster O · Reef Tower · 30th Floor
P.O. Box 5003333
Dubai · United Arab Emirates
Phone +971 4 350 7441
www.camelot-mc.ae