



Web Conference

BIG DATA ANALYTICS AND DATA EXCHANGE IN LOGISTICS

Wednesday, 21. August 2019

Big Data Analytics and Advanced Data Science are seen as the leading technological trends within the next 5 years in logistics. However, the adoption rates are still low and most Big Data projects fail (60%-80%). The question arises where these new technologies can add significant business value, how to implement it right and also in what way logistics partners can collaborate.

To discuss these eminent questions in today's logistics market, CAMELOT wants to invite you to a web conference. Hereby we give short presentations from our logistics and data science experts on this topic. However, this event is also meant as a room for discussion. We want to bring managers from different logistics functions and industries together to share their experiences and ideas for the future.

AGENDA

10:00h	Welcoming <i>Andreas Gmür (Partner, Head of Consulting Line Logistics, Camelot MC)</i>
10:10h	Big Data in logistics from a business perspective <ul style="list-style-type: none">• Status of Big Data adoption in logistics• Importance of Big Data for logistics companies for the next years• Challenges in the implementation of Big Data with focus on organizational problems <i>Andreas Gmür (Partner, Head of Consulting Line Logistics, Camelot MC)</i>

10:25h	<p>Advanced data science for logistics</p> <ul style="list-style-type: none"> • Data Analytics methods and their application in logistics • IT architecture for Big Data applications in logistics • Technical challenges of advanced analytics in logistics <p><i>Dr. Frank Kienle (Principal, Head of Artificial Intelligence and Data Science, Camelot ITLab)</i> <i>Dr. Iris Heckmann (Principal, Head of Digital IT Architecture, Camelot ITLab)</i></p>
10:40h	<p>Discussion round I: Big Data in logistics</p> <ul style="list-style-type: none"> • What is the understanding of the participants on Big Data and how do they see the discussion around this topic? • Which data analytics technologies are already applied by the companies and what are the relevant use cases for the future? • Which challenges were experienced with Big Data applications? <p><i>Plenum</i></p>
11:15h	BREAK
11:30h	<p>Collaboration and data exchange in logistics</p> <ul style="list-style-type: none"> • How is the relationship between shippers and logistics service providers in today's market? What are their logistics targets and expectations? • Where is still high potential for improved collaboration? • Where is data today shared, where is a data exchange missing? <p><i>Dr. Jochen Thomas (Principal, Head of Logistics Integration, Camelot MC)</i></p>
11:45h	<p>Presentation of Master Thesis: Collaborative use of Big Data in logistics</p> <ul style="list-style-type: none"> • Results of the thesis • Experiences of the talks with LSPs and shippers, especially on their different perspectives and ideas regarding data exchange • Highly discussed/ frequently named use cases from the different sides <p><i>Bernhard Stefan (Consultant, Camelot MC)</i></p>
12:00h	<p>Discussion round II: Data exchange between shippers and LSPs</p> <ul style="list-style-type: none"> • Which data/information is today already shared? • Which data/information want shippers from their LSPs, which data/information can they offer them? • Which data/information want LSPs from their shippers, which data/information can they offer them? • What are the biggest concerns regarding data sharing? Which data is critical to exchange but would be promising? <p><i>Plenum</i></p>
12:30	<p>Wrap-up and farewell</p> <p><i>Andreas Gmür (Partner, Head of Consulting Line Logistics, Camelot MC)</i></p>

Date

21.08.2019, 10:00am (MESZ)

Registration

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