CAMELOT
Management Consultants

GLOBAL DATA SYNCHRONIZATION: ARE YOU READY?

Understand your organization's readiness for GS1/GDSN

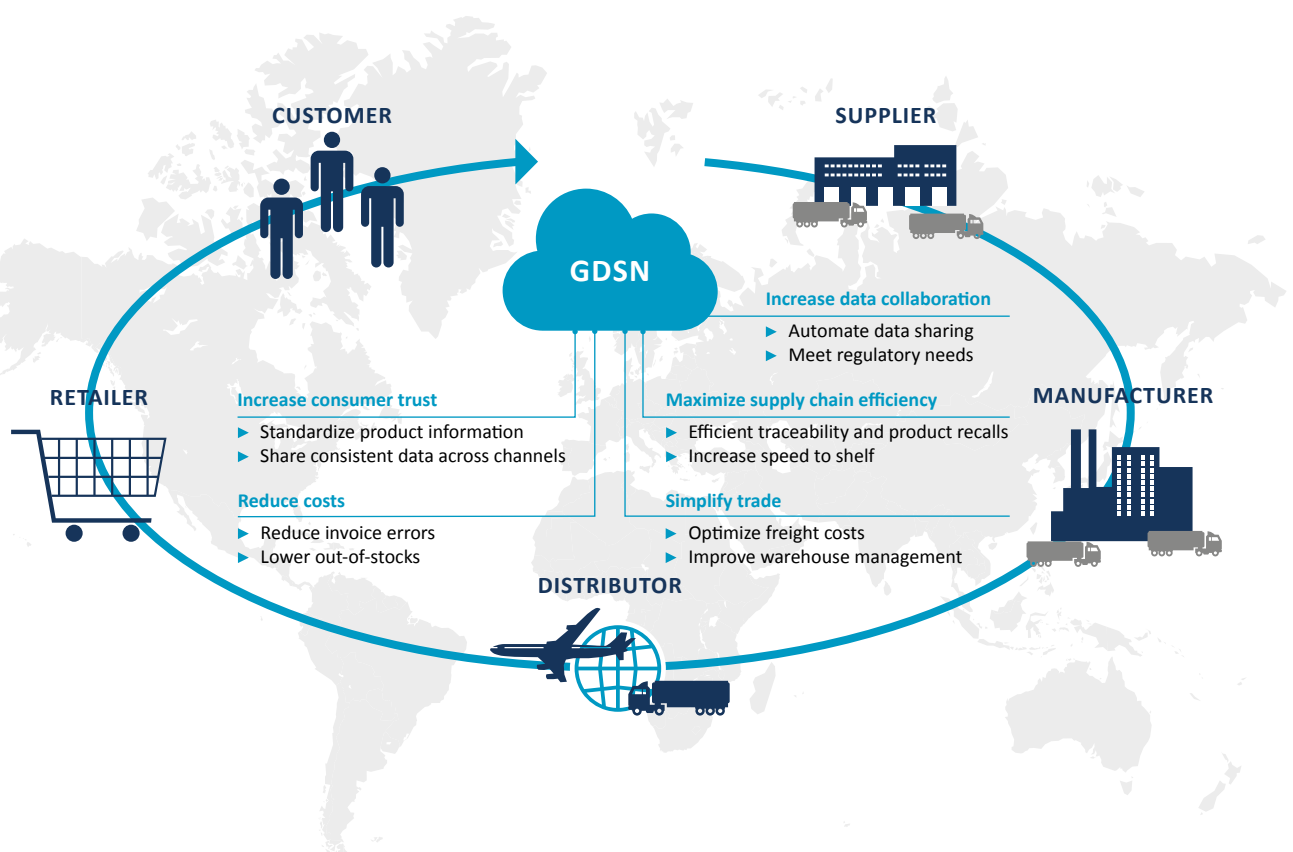# Are you leveraging the power of synchronized data networks?

Data is a new currency and thus the way it is managed and shared is becoming a critical challenge. Rising demands of data transparency, up-to-date product information, product traceability and government regulations have profound impact on companies. Failing to cope with these demands and trends means risk of lost sales, increasing competition and high operating costs.

GDSN is "a network of inter-operable data pools" that allows businesses to exchange real-time information and synchronize data amongst the trading partners across the globe. The secured information exchange is based on GS1 standards. Taking part in GDSN is not just about technology implementation but also adapting processes, IT and governance.

Consumers make purchasing decisions based on up-to-date and accurate product information
Is your organization ready to maintain consistent and accurate information across channels?

New technologies and products create huge amounts of data and product attributes that are spread across several repositories and owned by several people
Are you gathering and mapping data from several sources effectively and productively?

Trading partners expect precise recall readiness and better product traceability
Are you collaborating with global data networks and trading partners without significant manual efforts?

Regulatory frameworks for data security and consumer protection are challenging the companies as never before
Do you have a flexible data structure and automation to meet the stringent regulatory needs?
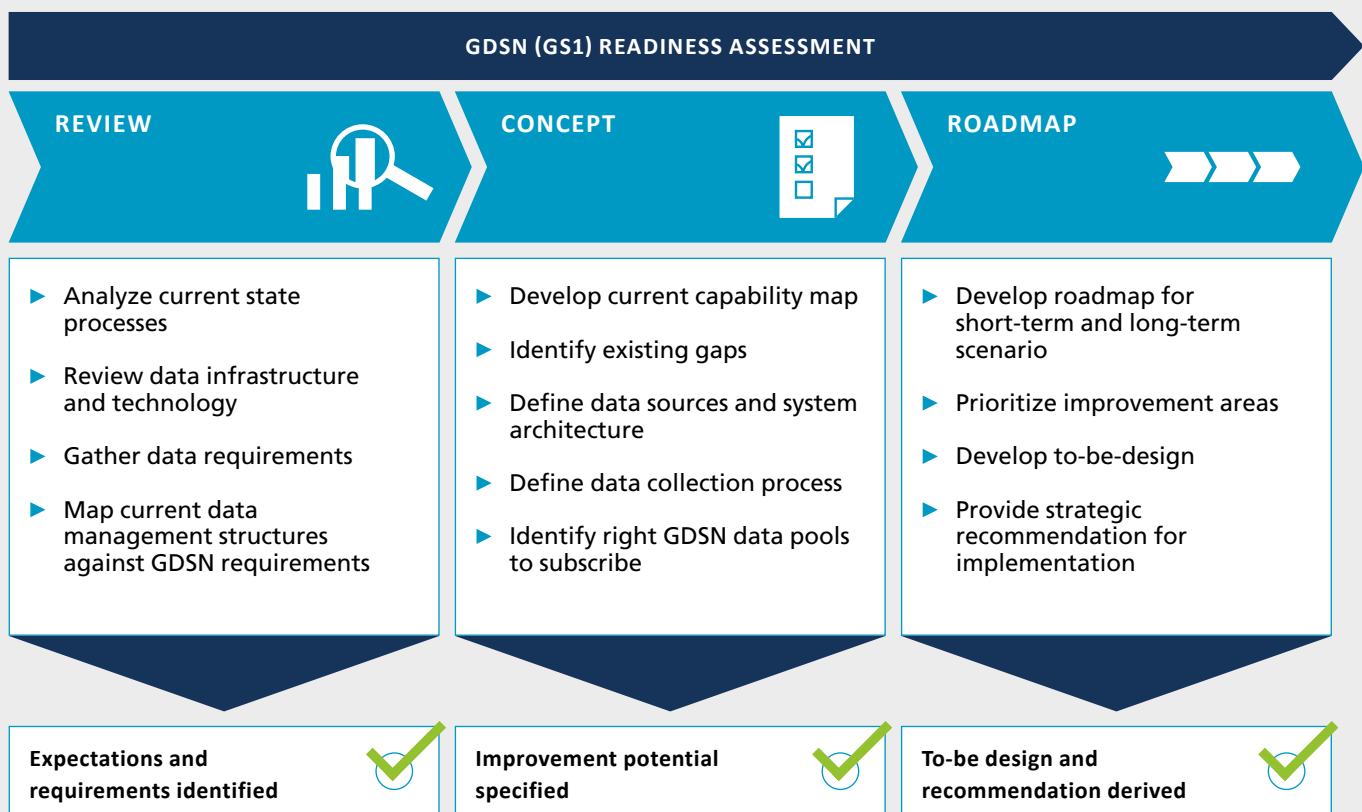
Why compliance with GDSN matters?

Participating in GDSN not only boosts consumer trust, but also impacts brand perception and success with trading partners. Only companies that invest in supporting business processes, data governance and internal data structures can successfully leverage the power of GDSN participation. Leading companies across the supply chain view standardized and synchronized data as an asset because it:

- Enables flexibility to respond to market changes and regulators needs
- Facilitates global interoperability for exchanging product information
- Increases credibility with trading partners and consumers
- Reduces resources and efforts in data maintenance
- Ensures consistent and accurate data across channels

CUSTOMER

SUPPLIER

GDSN

RETAILER

MANUFACTURER

Increase data collaboration
- ▶ Automate data sharing
- ▶ Meet regulatory needs

Increase consumer trust
- ▶ Standardize product information
- ▶ Share consistent data across channels

Maximize supply chain efficiency
- ▶ Efficient traceability and product recalls
- ▶ Increase speed to shelf

Reduce costs
- ▶ Reduce invoice errors
- ▶ Lower out-of-stocks

Simplify trade
- ▶ Optimize freight costs
- ▶ Improve warehouse management

DISTRIBUTOR

How can CAMELOT help you synchronize the data globally?

With more than two decades of expertise in Enterprise Information Management, CAMELOT provides end-to-end consulting in data sharing and compliance with GDSN. This will help you understand your organization's technological and data management capabilities including a holistic picture of data-gathering processes, systems and governance. Within just a few weeks, you will know your business's readiness for sharing data electronically and benefit from CAMELOT´s best-practice process and industry knowledge. Leading companies choose CAMELOT for our unique and holistic approach from strategy to implementation.

GDSN (GS1) READINESS ASSESSMENT

REVIEW

- ▶ Analyze current state processes
- ▶ Review data infrastructure and technology
- ▶ Gather data requirements
- ▶ Map current data management structures against GDSN requirements

Expectations and requirements identified ✓

CONCEPT

- ▶ Develop current capability map
- ▶ Identify existing gaps
- ▶ Define data sources and system architecture
- ▶ Define data collection process
- ▶ Identify right GDSN data pools to subscribe

Improvement potential specified ✓

ROADMAP

- ▶ Develop roadmap for short-term and long-term scenario
- ▶ Prioritize improvement areas
- ▶ Develop to-be-design
- ▶ Provide strategic recommendation for implementation

To-be design and recommendation derived ✓

Your benefits

- Benchmark your organization's data capabilities against strong industry players
- Benefit from our tailored solution that considers your business needs and internal capabilities
- Reduce implementation efforts and risk with our affiliate Camelot ITLab
- Reduce overall implementation time and costs

CAMELOT Management Consultants

CAMELOT is the globally leading consulting specialist for value chain management in the process, consumer packaged goods and industrial manufacturing industries. The company is part of the CAMELOT Group with 1,600 employees and headquarters in Mannheim, Germany. The integrated consulting approach and close collaboration with renowned technology specialists, guarantee project success along all consulting phases: from decision-making to the organizational and technical implementation.

www.camelot-mc.com

Learn how your organization can synchronize data cost effectively and efficiently in a personal meeting with CAMELOT's experts.

Contact

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